

April 9, 2021

ISMTrack Video Transcript

Time code	Text or Audio	Image or animation alternate text
00:00:02:11	Speaker - An invasive species is found	Invasive green wild parsnip (<i>Pastinaca sativa</i>) in the center of the screen
00:00:04:05	Speaker - An EDDMapS mobile app is used	Mobile phones with EDDMapS apps appear
00:00:06:04	Speaker - to create an observation	The phones create an observation of the plant symbolized by a red pin
00:00:08:00	Speaker - This observation is uploaded from the device	The observation goes to the device with the main EDDMapS app and uploads to a Wi-Fi symbol
00:00:10:08	Speaker - where it is added to the EDDMapS online database	The observation follows an arrow right to the EDDMapS logo
00:00:13:07	Speaker - And now publicly available	The observation pin hovers over the logo
00:00:15:00	Speaker - Observations from EDDMapS are	The observation pin follows an arrow right.
00:00:17:00	Speaker - added to treatment sites in ISMTrack	The pin lands on the ISMTrack logo
00:00:20:00	Speaker - Management activities are recorded through ISMTrack	A phone and the plant from the beginning appear and the observation pin moves to the base of the plant.
00:00:22:15	Speaker - and treatment information is sent back to EDDMapS	An herbicide sprayer appears and sprays the plant. The observation pin changes from red (positive) to yellow (treated). The observation pin hovers back over the ISMTrack logo.
00:00:26:00	Speaker - The observations status changes	The observation pin follows an arrow left back to the EDDMapS logo
00:00:28:00	Speaker - from positive to treated	The yellow observation pin replaces the red observation pin over the EDDMapS logo.
00:00:30:17	No text or audio	The EDDMapS mobile apps and arrow appear from the left, and the ISMTrack logo and arrow appears from the right. All items exit the screen to the left.
00:00:34:00	Text - ISMTrack	ISMTrack logo enters from the right. ISMTrack logo changes from horizontal to vertical with the letters staying upright
00:00:37:17	Text - Invasive Species Management Tracking System	Text appears behind each letter that spells Invasive Species Management Tracking System
00:00:43:08	Text - Record management: location, date and time, crew, weather, methods, pesticides, photos, budget, and mileage	Video of people cutting trees with chainsaws, carrying away brush, spraying herbicide, and pushing brush into a woodchipper.

Time code	Text or Audio	Image or animation alternate text
00:00:52:17	Text - For aquatic and terrestrial use	Human holding Eurasian watermilfoil (<i>Myriophyllum spicatum</i>) plant while another human takes a picture.
00:00:56:07	Text - Meets Minnesota requirements for pesticide reporting	Lake Itasca with aquatic and terrestrial landscapes
00:01:00:05	Text - Record changes over time	Dense patch of common tansy (<i>Tanacetum vulgare</i>) being measured and shrinking with each measurement. A green observation pin appears when no more tansy is measured symbolizing an eradicated population.
00:01:10:23	Text - Analyze: density, photos, spatial changes, and treatment efficacy	Before photo of a field filled with leafy spurge (<i>Euphorbia esula</i>). After photo of a field filled with grasses and forbes. A rock in the foreground that was blocked by weeds is now visible.
00:01:18:13	Text - Easily enter summarized data	Graph showing increase of acres treated during phase one and two of a project.
00:01:23:14	Text - Organized digital records	Messy papers in binders on a desk
00:01:26:02	Text - Data continuity for successors	Yellow observation pin moving over arrows from person to person.
00:01:30:01	Text - Designated roles: user, site manager, administrator, and super administrator	User levels stacking on top of each other in a hierarchy. A lock on the right slowly opens while it moves from the bottom to the top of the list. A human with a key appears at the super administrator user.
00:01:36:07	Text - Keep sensitive data private	The human with a key moves to the bottom left corner. A field of palmer amaranth (<i>Amaranthus palmeri</i>) appears
00:01:38:21	Text - Share data from the field	Human holding tablet recording management of another person cutting an invasive vine
00:01:43:12	Text - With the office	Human sitting at a desk looking at a computer.
00:01:48:01	Text - Historical data at the user's fingertips	A phone with the ISMTrack app pans across a landscape from right to left. Previously reported points appear inside the phone's screen as it moves.
00:01:53:02	Text - Record management offline anywhere	Scenic creek with vegetation
00:01:55:14	Text - In-app navigation	A phone sitting on a car's dashboard with an animation showing navigation in the ISMTrack app
00:02:00:17	Text - Increase efficiency	Spraying a bohemian knotweed (<i>Polygonum x bohemicum</i>) patch with an ATV sprayer nozzle.
00:02:04:18	Text - Currently on Google Play	ISMTrack app on a phone in the left side with the Google Play logo on the right

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00:02:06:14	Text - Coming soon to the Apple Store	The apple app store logo appears under the google play logo
00:02:10:16	Text - ISMTrack: available in	ISMTrack logo
00:02:12:17	Logo - Minnesota and Wisconsin	Minnesota and Wisconsin colliding and connecting from the left and right side.
00:02:17:11	For other states, contact the University of Georgia Center for Invasive Species and Ecosystem Health	University of Georgia Center for Invasive Species and Ecosystem Health logo
00:02:23:21	ISMTrack and project partners logos	Logos of: Invasive plant control, State of Minnesota, University of Minnesota Extension, University of Wisconsin Extension, Invasive Plant Association of Wisconsin, Minnesota Environmental and Natural Resources Trust Fund, Minnesota Association of County Agriculture Inspectors, University of Georgia Center for Invasive Species and Ecosystem health.