

Minnesota FarmLink User Guide

This guide will help you use Minnesota FarmLink, an online tool where you can find farmland, farm buyers, farm jobs, employees, and more.

Contact Jim Ostlie at 320-444-1113 or jim.ostlie@state.mn.us with questions.

In accordance with the Americans with Disabilities Act, this information is available in alternative forms of communication upon request by calling 651-201-6000. TTY users can call the Minnesota Relay Service at 711. The MDA is an equal opportunity employer and provider.

View a listing

You can view all listings without creating an account, but you need to enroll to post a listing or interact with some categories of listings. To search and view listings:

1. Go to [Minnesota FarmLink](#).
2. Read the disclaimer and select “OK”.
3. Choose the category heading you want to explore.
4. The default search includes all listings in Minnesota. If you want to limit the search, you can choose one or more options in the search categories.
5. Go to the Search Results section.
6. Choose the ID button for the listing you want to view.

Create an account (enroll)

Once you’ve created your account, you don’t need to enroll again unless your account has been deleted. To enroll:

1. Go to [Minnesota FarmLink](#).
2. Read the disclaimer and select “OK”.
3. Select “Enroll or Log in to post or edit a listing / Log off when done” in the upper right corner.
4. Under Create New Account, select the “Enroll” button.
5. Enter your email, first and last name, text-capable phone number (digits only), and phone carrier. If you don’t know your carrier or it’s not listed, choose “Unknown, Not in above list.”
6. Check the box to agree to the Terms and Conditions.
7. Select “Enroll.” You will receive an email and text confirmation that you’ve enrolled.
8. Select “Return to Login”.
9. Select the “Get Started!” button if you want to view or post a listing or the “Logoff” button to log out and return another time.

Log in after you've enrolled

To log in:

1. Go to [Minnesota FarmLink](#).
2. Read the disclaimer and select "OK".
3. Select "Enroll or Log in to post or edit a listing / Log off when done" in the upper right corner.
4. Under Login, enter your text-capable phone number (digits only) and the email address you used to create your account.
5. Select the "Login" button.
6. You will receive an access code number via text and email. The code expires after five minutes.
7. Enter the access code and select the "Verify" button.
8. Select the "Get Started!" button.

Add a listing

To add a listing once you've created and logged in to your account:

1. Choose the category where your listing fits best (e.g., current farmers, job seekers, land seekers, etc.).
2. Select the "add NEW (type) listing" button (e.g., "add NEW Current Farmers listing") located below the Minnesota map.
3. Complete the listing details. All fields are optional, but we recommend including as much information as possible.
4. If you want to add photos, select the "Add Picture" button. Choose the image file you want and a short description; then, select the "Submit Photo" button.
5. Important: Use the "Save" button before leaving the page so you don't lose any information.
6. Select the "Back" button to stay in the same category or the "Return to Home Page" button to go to the main page.

Edit a listing

To edit a listing once you've logged in to your account:

1. Go to the "My Listings" category.
2. Choose the ID number of the listing you want to edit.
3. Make the changes in the fields you're editing.
4. Important: Use the "Save" button before leaving the page so you don't lose any information.
5. Select the "Back" button to stay in the same category or the "Return to Home Page" button to go to the main page.

Delete a listing

To delete a listing once you've logged in to your account:

1. Go to the "My Listings" category.
2. Choose the ID number of the listing you want to delete.
3. Select the "Delete Listing" button at the bottom of the page.
4. You'll see a pop up box asking if you are sure you want to delete your listing. Select "yes".
5. Select the "Back" button to stay in the same category or the "Return to Home Page" button to go to the main page.

Connect to a listing

To connect with listings in the categories of Land, Crop, and Specialty Farms; Livestock Farms; and Land Seekers, go to the bottom of the listing to find the contact information.

To connect with listings in the following categories, you must have an account and a listing in the matching category.

- Beginning/Emerging Farmers can connect with Current Farmers, and vice versa
- Job Seekers can connect with Job Postings, and vice versa
- Mentorship Seekers can connect with Mentorship Postings, and vice versa

This protects your privacy and allows the other party to review your profile before you connect.

Once you're logged in and have chosen the ID button for the listing you want to contact:

1. Select the "Connect" button at the bottom of the page.
2. You'll receive an email confirming your request. See the example below.
3. Within 30 days, you should receive an email with contact details or one that says the other party isn't interested in connecting at this time.
4. If you don't receive a follow-up email accepting or denying the connection, email Jim.Ostlie@state.mn.us.

Example confirmation email

Dear User (user@email.com),

Thank you! Your request to connect was received and an email was sent. Please note that once they receive the email, they can either choose to connect with you or decline connection. Once the choice is made, an email notification will be sent to you giving contact information to connect at your earliest convenience or stating they have declined to connect with you. If you have any questions regarding this process, please feel free to contact the FarmLink Coordinator at jim.ostlie@state.mn.us.

Note – this email is in reference to form: CURRENT FARMERS SEEKING TO TRANSITION, ID 100.00.00.

[Minnesota FarmLink](#)