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## Local News Organization Advertising

MINN. STAT. 15.442

2/2/2026

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Minnesota Department of Agriculture  
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Saint Paul MN 55155  
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This report cost approximately \$100 to prepare, including staff time, printing, and mailing expenses (MINN. STAT. 3.197).

In accordance with the Americans with Disabilities Act, this information is available in alternative forms of communication upon request by calling 651-201-6000. TTY users can call the Minnesota Relay Service at 711. The MDA is an equal opportunity employer and provider.

## **Total advertising spending by the Minnesota Department of Agriculture**

The Minnesota Department of Agriculture spent \$185,735 in Fiscal Year 2025 on advertising as defined in MINN. STAT. 15.442.

## **Total percentage of advertising spending in local news organizations**

The total percentage of advertising spending in local news organizations as defined in MINN. STAT. 15.442 in Fiscal Year 2025 was 83.52%.

A breakdown of that percentage is:

- Local newspapers – 0%
- Radio – 79.59%
- Television - 2.1%