

MINNESOTA POULTRY INDUSTRY PROFILE

1. Production

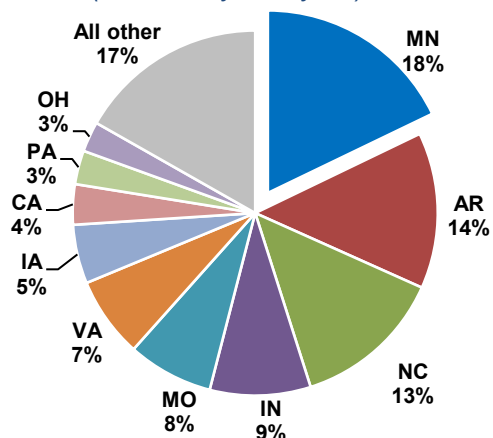
Turkey

- Minnesota ranks No. 1 in turkey production in the U.S. – raising 40 million birds annually.
- Minnesota accounts for 18% of all turkeys produced in the U.S.
- Turkey production generates \$774 million in cash receipts annually.
- Minnesota's turkey production accounts for 73% of the state's total poultry production.
- Minnesota has 666 turkey farms.

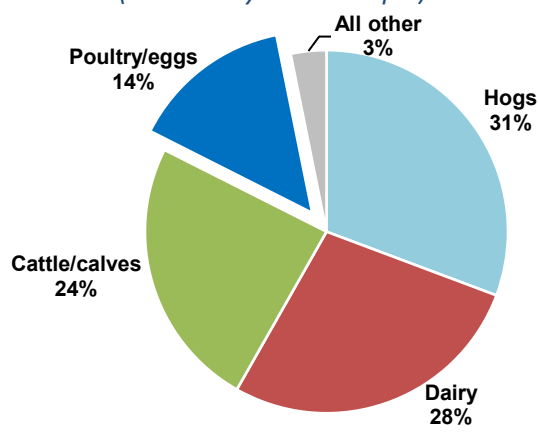
All Poultry & Eggs

- Minnesota ranks No. 12 in poultry production in the U.S. – valued at \$1.1 billion annually (including turkeys, eggs, broilers, and farm chickens).
- Minnesota accounts for 3% of all poultry and egg production in the U.S.
- Minnesota's poultry sector accounts for 14.4% of the state's total livestock production and 6.3% of the state's total agricultural production.
- Minnesota has 6,198 poultry farms.

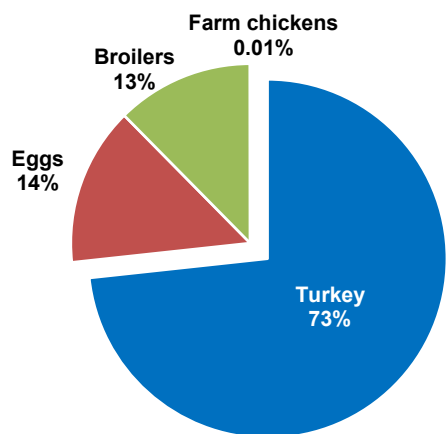
U.S. Top Turkey Producing States
(%-share by turkey #'s)



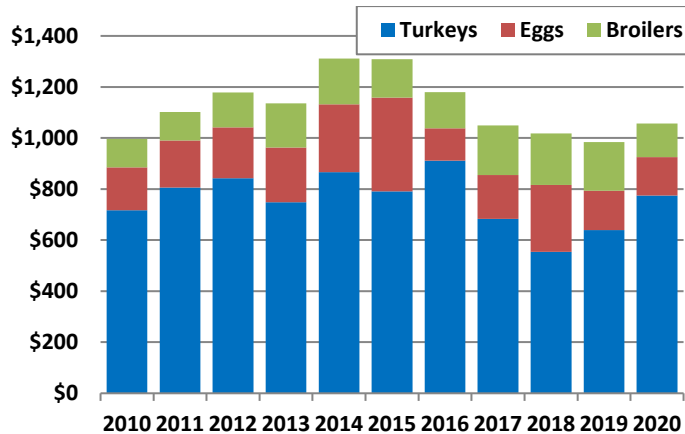
MN Livestock Cash Receipts by Product
(%-share by cash receipts)



MN Turkey Cash Receipts: % of Total Poultry
(%-share by value)



MN Poultry Cash Receipts by Product
(Million \$)



Source: USDA, ERS

MINNESOTA POULTRY INDUSTRY PROFILE

2. Exports

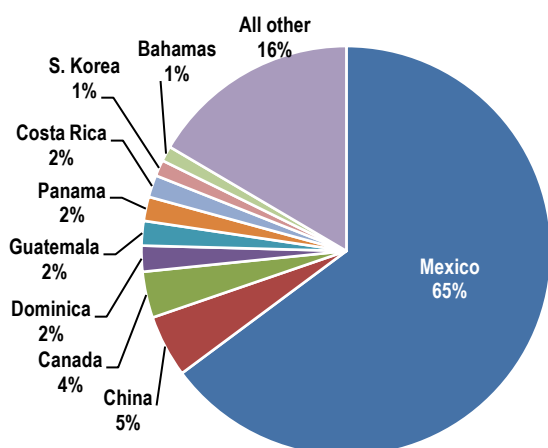
Turkey

- Minnesota exported \$114 million in turkey products, which is about 15 percent of the state's total turkey production.
- Top markets for Minnesota turkey exports:
 - 1) Mexico (65% market-share);
 - 2) China (5% market-share); and
 - 3) Canada (4% market-share).
- Minnesota turkey exports grew by over 26% since 2010. Countries in the Americas, the Caribbean, Sub-Saharan Africa, and Southeast Asia are leading the growth.

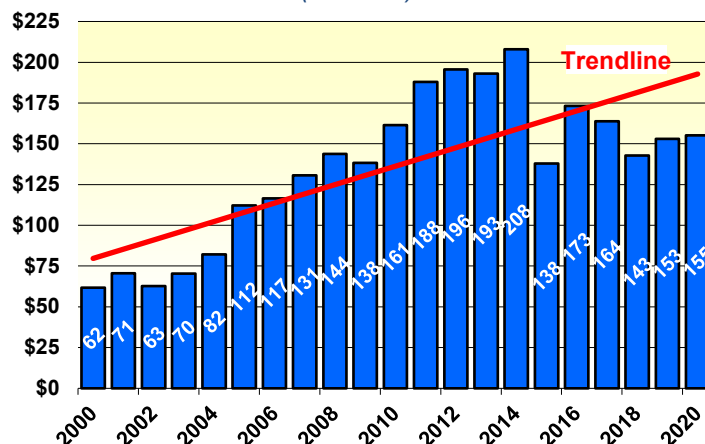
All Poultry

- Minnesota exported \$155 million in poultry products in 2020.
- Over 70% of Minnesota's poultry export is turkey meat; the rest is broiler meat, eggs, and other poultry products.
- Top markets for Minnesota poultry exports:
 - 1) Mexico (23% market-share);
 - 2) China (15% market-share); and
 - 3) Canada (9% market-share).
- The fastest growing export markets are China, Mexico, Guatemala, Taiwan, and Colombia.

Minnesota Turkey Exports: Top Markets
(%-share by value)



Minnesota Poultry Export Trend
(Million \$)



Source: USDA-FAS

3. Poultry Industry Economic Impact

Poultry Production

- Poultry production generated \$1.1 billion in direct sales in 2020.
- Total economic impacts (multiplier effect):
 - Output impacts: \$2.4 billion
 - Employment impacts: 6,407 jobs

Poultry Processing

- Poultry processing generated \$2 billion in direct industry output in 2020.
- Total Economic impacts (multiplier effect):
 - Output impacts: \$4.7 billion
 - Employment impacts: 17,327 jobs