

DAIRY PRODUCT

LABEL LAYOUT REQUIREMENTS



INTRODUCTION

Federal labeling regulations set specific requirements for the print style and type size used on dairy product labels. Information required on a dairy product label includes: Product Identity, Net Weight (Wt.) Statement, Ingredient List, Business Name and Address, and Nutrition Facts Panel. This document describes these requirements and provides references for additional information.

GENERAL

What are the general requirements for print style of required information?

The below illustration provides the general print style requirements for each component.

Legend			
1	Readily visible	4	Contrasts with background color
2	Bold typeface	5	No more than three times high as wide
3	Easy to read	6	Minimize crowding

The illustration shows a label for MDA Creamery Chocolate Milk. Callouts point to various parts of the label with numbered circles (1-6) corresponding to the legend:

- Product Identity:** Points to the brand name 'MDA CREAMERY' and the product name 'Chocolate Milk'. Callouts 1, 2, 3, 4, and 6 are associated with this area.
- Net Wt. Statement:** Points to '1 1/2 PINT (236 ML)'. Callouts 1, 2, 3, 4, 5, and 6 are associated with this area.
- Ingredient List:** Points to the ingredients list: 'INGREDIENTS: MILK, SUGAR, CHOCOLATE POWDER (COCOA, CORN STARCH, DEXTROSE, SALT, CARRAGEENAN), NATURAL FLAVOR'. Callouts 1, 3, 4, 5, and 6 are associated with this area.
- Business Name and Address:** Points to 'MDA CREAMERY LLC, 625 ROBERT ST. NORTH, ST. PAUL, MN 55155, 27-805'. Callouts 1, 3, 4, 5, and 6 are associated with this area.
- Nutrition Facts Panel:** Points to the nutrition facts table. Callouts 1, 3, 4, 5, and 6 are associated with this area.

Serving Size 1 Container (85g)	
Amount per serving	
Calories	70
% Daily Value*	
Total Fat 1.5g	4%
Saturated Fat 0.5g	5%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 240mg	16%
Total Carbohydrates 11g	7%
Dietary Fiber 1g	7%
Total Sugar 1g	
Includes 1g Added Sugars	4%
Protein 3g	
Vitamin D 0mcg	0%
Calcium 40mg	6%
Iron 0.6mg	8%
Potassium 30mg	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PRODUCT IDENTITY

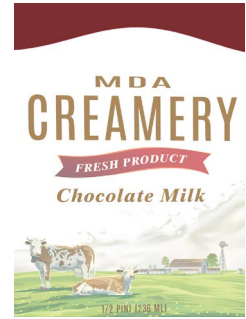
What is the minimum type size for the Product Identity?

The type size must be reasonably related to the largest print.



The type size should be **at least ½ the size of the largest print** on the label.

Chocolate Milk CREAMERY



NET WT. STATEMENT

The area of the Principal Display Panel (PDP) determines the minimum type size for the Net. Wt. Statement.

1. How do you calculate the area of the PDP?

Square or Rectangular Package

Height x Width = Area

3 inches x 2 inches = 6 Square Inches

Cylindrical Package

(Height x 40%) x Circumference = Area

(4 inches x .4) x 14 inches = 22 Square Inches



2. What is the minimum type size for the Net Wt. Statement?

Area of Principal Display Panel	Minimum Type Size
5 sq. in. (32 sq. cm.) or less	1/16 in. (1.6 mm.)
More than 5 sq. in. (32 sq. cm.) but not more than 25 sq. in. (161 sq. cm.)	1/8 in. (3.2 mm.)
More than 25 sq. in. (161 sq. cm.) but not more than 100 sq. in. (645 sq. cm.)	3/16 in. (4.8 mm.)
More than 100 sq. in. (645 sq. cm.) but not more than 400 sq. in. (2580 sq. cm.)	1/4 in. (6.4 mm.)
Over 400 sq. in. (2580 sq. cm.)	1/2 in. (12.7 mm.)

When both upper and lowercase letters are used, the lowercase “o” must meet the minimum standard.

3. How far apart must the Net Wt. Statement be from other written material on the label?

Top/Bottom – A space equal to the height of the lettering **N**

Left/Right – A space equal to twice the width of the letter **N**



When both upper and lowercase letters are used, the lowercase “o” is the minimum standard.

**INGREDIENT LIST, BUSINESS NAME AND ADDRESS,
NUTRITION FACTS PANEL**

What is the minimum type size for the Ingredient List, Business Name and Address, and Nutrition Facts Panel?

The letters must be at least one-sixteenth (1/16) of an inch high.

When both upper and lowercase letters are used, the lowercase “o” must meet the minimum standard.

NUTRITION FACTS PANEL

The U.S. Food and Drug Administration (FDA) has additional requirements for the Nutrition Facts Panel beyond this information sheet. Please refer to these websites for additional information.

<https://www.fda.gov/media/99151/download>

<https://www.fda.gov/food/food-labeling-nutrition/changes-nutrition-facts-label>

MORE INFORMATION

Minnesota Department of Agriculture

Dairy & Meat Inspection Division

625 Robert Street North

Saint Paul, Minnesota 55155-2538

Phone: 651-201-6300

Fax: 651-201-6116

RESOURCES

Food Labeling Guide (FDA)

<https://www.fda.gov/regulatory-information/search-fda-guidance-documents/guidance-industry-food-labeling-guide>