

# NEWS RELEASE

**FOR IMMEDIATE RELEASE:**  
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## **FAQ about farmers' markets answered at upcoming conference**

ST. PAUL, Minn. – The Minnesota Farmers' Market Association's (MFMA) 2012 spring conference is a great venue to learn just about everything about the farmers' market business. The conference will be held Thursday, March 22, from 8:30 a.m. to 3:00 p.m. in Waite Park, Minnesota. This will be a full day of educational sessions presented by the Minnesota Department of Agriculture (MDA), as well as one-on-one consultations, mentoring and networking opportunities, and prizes!

Conference sessions will cover a variety of topics such as *Review Your Insurance Policy; Consult with an Advisor; Set up a Website or Social Media Account; Understand 2012 Legislative Changes; Tax Considerations & Food Safety Requirements; Create an Effective Product Display; Manage Conflict; and Map Your Assets.* All current and prospective farmers' market representatives, growers, specialty craft producers, and those promoting food assistance and nutrition programs eating are encouraged to attend.

The conference location is the American Legion Silver Star Post 428, 17 2<sup>nd</sup> Avenue North in Waite Park. Registration and refreshments will begin at 8:30 a.m. and a lunch, with food contributions from local producers, will be provided onsite. Interested exhibitors should email [info@mfma.org](mailto:info@mfma.org) for pricing and availability.

Online attendee registration is available at [www.mfma.org](http://www.mfma.org). Significant discounts are offered when pre-registering by March 1.

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